

Conference and Seminar Programme 2020

1. Sustainable Tourism

- **5th February 2020**

This is a joint seminar with the National Trust looking at the work currently being undertaken to make tourism more sustainable and what further initiatives are required to make sure that the industry plays its part in averting climate change, maintaining support for tourism in local communities and protecting the historic and natural resources on which the industry is based.

2. Tourism Policy Briefing

- **26th February 2020**

By February, with the election, the Queen's Speech and the Brexit deadline out of the way, there should be considerably more clarity regarding the UK's future relationship with Europe, the challenges and opportunities that will bring and the new Government's domestic policies that will impact on the tourism industry. This seminar will feature officials from a range of departments updating members on policy development in their area of responsibility.

3. Future Borders, ETAs and Visas

- **26th March 2020**

The Tourism Alliance is currently supporting the Airport Operators Association on the development of a report on the Future of the UK's Borders in a post-Brexit environment. The report will set out ways how we can manage future demand and reduce queuing times for business, education and leisure visitors by using new technologies, ETAs and new visa products.

4. English Tourism Week Conference and Parliamentary Reception

- **20th April 2020**

This year, English Tourism Week moves to the week of 20th April so we will be working with British Destinations and the Tourism Society to hold the third ETW Conference on Monday 20th April which will be followed by the Parliamentary Reception

5. Tourism Employment and Immigration Policy

- 27th May 2020

Whatever the outcome of the election, the UK's future immigration policy will continue to be main issue impacting tourism businesses. This seminar will provide an update on the outcome of MAC's recent call for evidence on points-based immigration, the work of the new Skills Council in implementing the Tourism Sector deal and what options will be available to businesses looking to recruit overseas employees.

6. Tourism Research Seminar

- 23rd September 2020

The success of the UK tourism industry is dependent on the provision of accurate and timely information on tourism trends. This seminar will assess what improvements have occurred in the national statistics over the previous year and inform members of new research that will inform and support businesses decisions in their sector.

7. Getting Destinations and Businesses into Overseas Markets

- 12th November 2020

For tourism businesses and destinations to boost their share of the inbound tourism market, they need to work closely with inbound operators. This seminar will provide advice from operators that trade associations can use to help support their members aims of increasing the number of overseas visitors they receive.